

# HITESH SOLANKI

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[Linkedin](#) | [github.com/hitesh-s0lanki](https://github.com/hitesh-s0lanki) | [Portfolio Website](#)



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## WORK EXPERIENCE

### Strique AI | Software Engineer | June 2025 – Present

Marketing Analytics Platform — Next.js · Spring Boot (Java) · Python (AI) · gRPC/Protobuf · Docker · Google Merchant Center · Meta Ads API · Shopify API

- **Automated** data sync across Shopify, Google Merchant Center, and Meta Ads, cutting client onboarding time by  $\approx 40\%$ .
- **Built** a feature-management system enabling safe rollouts and A/B testing, improving deployment reliability.
- **Delivered** end-to-end modules powered by Python AI microservices and gRPC backends for real-time ad-performance insights.

### 26Ideas | Software Engineer | Apr 2024 – Apr 2025

Venture Studio — Next.js · Spring Boot (Java) · PostgreSQL · Python (AI APIs) · Docker

- **Launched** an internal CRM & venture management platform, reducing coordination overhead by  $\approx 50\%$ .
- **Led** core feature design — including an AI email summarizer ( $\leq 60$  words) and an idea-to-execution tracker — to streamline studio workflows.

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## PROJECTS

### Ticksy Booking App | [Github Link](#)

- Built a full-stack booking platform with secure Razorpay payments.
- Reduced data-serialization overhead by 30% using gRPC/Protobuf pipelines.
- Enabled real-time event discovery and faster catalog loading.

### Jobber Microservice App | [Github Link](#)

- Architected an event-driven system with sub-10 ms latency and 1.5 K+ jobs/sec throughput.
- Deployed distributed services via Kubernetes and Helm ensuring high availability.

### Cooksy AI SaaS | [GitHub Link](#)

- Built an AI-powered recipe assistant integrating OpenAI & YouTube APIs.
- Helped 90%+ users discover viable recipes in under 2 minutes.

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## EDUCATION

### Bachelor of Science in Information Technology (B.Sc. IT) | Jul 2022 - Jun 2025

Mumbai University

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## ADDITIONAL INFORMATION

- **Technical Skills:** Experienced in Java, Python, JavaScript/TypeScript, and frameworks like Spring Boot, Next.js, NestJS, FastAPI, React. Skilled in Docker, Kubernetes, AWS, PostgreSQL, Apache Pulsar, and building scalable integrations using gRPC, Protobuf, REST, Shopify and OpenAI APIs.
- **Certifications:** Java Spring Framework 6 with Spring Boot 3, Mastering System Design, DevOps Engineer.
- **Awards/Activities:** Winner, Technowizz – College-level software design and innovation competition. Participant, Avishkar Research Paper Presentation – Recognized for research-oriented problem-solving.